



MANIFESTO DECATHLON

Sr. Lobo

A person is running away from the camera on a wide, sandy beach. The sky is dark and overcast, suggesting an approaching storm. The ocean is visible in the distance. The text is overlaid in the center of the image.

***DECATHLON ES EL DEPORTE
PARA DIVERTIRSE***

A woman in a pink jacket and a young child in a blue jacket are walking away from the camera on a gravel path through a forest. Sunlight filters through the trees, creating a warm, golden glow. The woman is holding the child's hand. The path is covered with fallen leaves and small stones. The forest is dense with tall trees and lush green undergrowth.

**DECATHLON ES EL DEPORTE
DE LA GENTE CORRIENTE**

A woman with brown hair tied back, wearing a bright pink long-sleeved athletic top and dark blue leggings, is captured in a starting crouch. She is leaning forward with her hands on the ground, looking to her right with a smile. The background features a modern building with large, light-colored triangular structural elements and a blurred yellow light source.

**DECATHLON ES EL DEPORTE
DE CADA DÍA**



“EL LUNES EMPIEZO”

*Queremos animar a la gente a empezar a hacer ejercicio.
No importa qué día de la semana.*

A close-up, low-angle shot of a person's legs and feet. They are wearing bright orange and grey athletic sneakers with white soles. The person is standing on a concrete step, with their feet positioned on the edge of the step. The background is a textured, grey concrete wall. The lighting is natural, highlighting the texture of the sneakers and the concrete.

***PORQUE LLEGAR A DISFRUTAR DEL
DEPORTE ES SOLO CUESTIÓN DE EMPEZAR***

